

YOUR CLUB NEEDS YOU

SPONSORSHIP OPPORTUNITIES **2025 / 2026**

SPONSORSHIP & ADVERTISING

As another new season approaches, we are looking to secure much needed funding so that we can continue to offer our players every opportunity to improve both their rugby and social skills at our community rugby club.

With this in mind, we are offering a varied range of Sponsorship and Advertising options this year to meet all budgets for both individuals and businesses alike.

We have set ourselves a very ambitious target and with your help, we can reach that goal! Every penny counts and will be spent in the day to day running of our club and to ensure that our players – young and not so young – first class surroundings, a top quality pitch to play on and smart kit.



Match day tops is a two-year deal and will be invoiced annually.

For example, if you are a main sponsor of the Centre Upper with a Gold Package, £1,550, this will be £1,550 +VAT for the first year, followed by another invoice for the same amount in the second year. Or you can pay the two years in one lump sum for 10% discount.

We do ask that all sponsors provide a high-quality image of their desired logo for the best outcome. Examples will be sent before final printing.

WHY SHOULD I SPONSOR WELLS RFC?

- A WELCOMED FORM OF ADVERTISING
- INCREASE AWARENESS OF YOUR BUSINESS AT A LOCAL LEVEL
- HELP KEEP THE COST OF OUR JUNIOR AND MINI SECTIONS PROGRAMME LOW
- BUILD GOODWILL
- POSSIBLE TAX INCENTIVES FOR BUSINESS SPONSORSHIP
- THE ABILITY TO APPLY FOR INTERNATIONAL TICKETS FOR AUTUMN OR 6 NATIONS TESTS

MINIS / JUNIORS / COLTS

ITEM	COST	DESCRIPTION
Pitch Side Board 0.6m x 2m	£200	3mm Solid core Foamex Board with great clarity and protection from physical and UV damage. Proudly standing alongside our First Team Pitch.
Pitch Side Board Renewal	£150	Continuing your proud display on the side of our First Team Pitch.
Balls Sponsor	£350	Your name/logo will appear on 50 balls in total across our U7-U12, teams for the whole season.
Match Day Players Food Sponsor	£100	Sponsor the meals for the players. Get a shout out on game day across our social media.
Kit Sponsor	Contact us	Be the proud sponsor of either our: Colts, Junior Boys, Junior Girls or Minis. Each individual group have the sponsorship opportunities available.

SENIORS

ITEM	COST	DESCRIPTION
Pitch Side Board 0.6m x 2m	£200	3mm Solid core Foamex Board with great clarity and protection from physical and UV damage. Proudly standing alongside our First Team Pitch. This is the initial set up fee.
Pitch Side Board Renewal	£150	Continuing your proud display on the side of our First Team Pitch.
Match Balls Sponsor	£350	Your name/logo will appear on 50 balls in total across our home team games for the whole season. This includes social media mentions before all home games.
MOTM Sponsor	£50	For every first team home fixture, our head coach will nominate this award. Your company will be mentioned on all our social media with man of the match for that game.
Match Day Lunch Sponsor	£300	Along with up to 10 guests, you will host a pre match lunch. These lunches are typically attended by 50-60 of our members and are especially popular with local businesses (available dates TBC).
Player Sponsor	£200	Each player sponsored, will have their framed photograph on our clubhouse wall, together with a logo or name of their sponsor. Also a shout out on our social media with every game played!
Kit Sponsor	£250 - £1600	Your logo will proudly sit on the playing kit of either our: First Team, Second Team or Woman's Team. See opposite diagram for design. Available for each team. Please refer to our Packages overleaf for more details.
Coffee Machine	£50	Have your company proudly advertise on our rotating coffee machine display for the entire season.

All prices subject to VAT

NEW SPONSORSHIP PACKAGES OVERLEAF >

Sponsorship Packages (NEW for 2025/26)

LEVEL	COST	DESCRIPTION
BLACK & WHITE	£380 (£330 - Returning Patron)	• Pitch Side Board – 600mm x 2000mm • Player Sponsor • Social Media – Game Day Shout Outs • Logo present on our website – Proud Sponsors Page
BRONZE (2 Positions)	£650 (£600 - Returning Patron)	• Pitch Side Board – 600mm x 2000mm • Player Sponsor • Social Media – Game Day Shout Outs • Logo present on our website – Proud Sponsors Page • One Shorts Leg position (back) • Opportunity to apply for Autumn International & Six Nations Tickets
SILVER (5 Positions) Two Year Contract	£1000 per annum (£950 - Returning Patron)	• Pitch Side Board – 600mm x 2000mm • Player Sponsor • Social Media – Game Day Shout Outs • Logo present on our website – Proud Sponsors Page • Attendance to one Match Day Lunch (date to be agreed) – a table for up to 10 guests to one of our pre match meals • The choice of either: one sleeve, main shorts, chest or upper back position on our match day attire • Opportunity to apply for Autumn International & Six Nations Tickets • 1 x Wells RFC Discount Cards applying 10% off drinks at the bar.
GOLD (4 Positions) Two Year Contract	£1300 per annum (£1250 - Returning Patron)	• Pitch Side Board – 600mm x 2000mm • Player Sponsor • Social Media – Game Day Shout Outs • Logo present on our website – Proud Sponsors Page • Attendance to two Match Day Lunches (dates to be agreed) – a table for up to 10 guests to one of our pre match meals • Main sponsor position on either the front (2) or back (2) of our match day shirt • Opportunity to apply for Autumn International & Six Nations Tickets • 2 x Wells RFC Discount Cards applying 10% off drinks at the bar.

All prices subject to VAT

FOR MORE DETAILS AND INFORMATION, PLEASE CONTACT:

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